



BUSINESS SOLUTIONS AUTOMATION PACKS



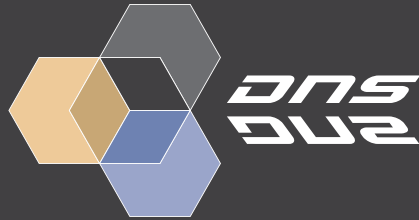
TRADESHOW AUTOMATION PACK

- **Automated Process: Digital signup for leads or clients at the show >>> Leads to CRM >>> Lead information powers email marketing**
- Dynamics 365 CRM includes Insights and LinkedIn Sales Navigator for LeadGen
- Your Company will receive:
 - Branded and designed marketing material, email templates, and social media posts for pre-trade show notifications
 - Digital & automatic signup functionality for customers who stop by the booth
 - Follow up correspondence email templates
 - Automated upload process of lead information to CRM, which will power your marketing lists and future email marketing
- The potential lead/client will receive:
 - Pre show email templates for notifications and marketing material of show agenda
 - Post show email templates to say "Thank You," "Sorry we missed you," reminders for follow up, future marketing material



WEB-CRM AUTOMATION PACK

- **Automated Process: All forms on Company website (contact us, request a quote, etc.) >>> Leads to CRM >>> Lead information that powers future email marketing**
- Dynamics 365 CRM includes Insights and LinkedIn Sales Navigator for LeadGen
- No more sifting through emails and no more manual data entry. Website leads are now automatic, reportable, immediate, and mobile
- After filling out a form, current or potential lead/client will automatically receive:
 - Thank you email, reminder before follow up meeting/call
 - Future outbound marketing material
- Your Company will automatically receive:
 - Automatic notification with lead information after form has been filled out
 - Sales Rep/Distributor receives email with potential lead information
 - Dashboard updates to leads & opportunities list, scheduled follow ups, & more



Distributed Network Software LLC
ERP • Marketing • UI/UX • Internet Resources

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DNS strives to provide you with all the right tools to get you comfortable with your business solutions. Check out our resources page and find packages, demo vidoes, interactive PDFs, reports, infographics, eBooks and more.

CHECK OUT OUR ONE-STOP GUIDEBOOK DNSLLC.COM/BLOG

As a software solution and technology company, our content tends to be more informational and tip-based. This is why we have introduced a brand new BLOG section where we post articles about CRM and ERP solutions, sales and marketing automation, app development, Internet resources, Microsoft news, updates, and more - twice a week, every week. Don't forget to subscribe.

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Schedule a discovery session to explore the range of business solutions we offer. Create more efficient processes, deliver robust reporting and analytics, and ensure regulatory compliance for your global business.



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